



## VoiceLine<sup>SM</sup>



*IDT provides carriers with a comprehensive set of tools to help successfully implement and manage your VoIP calling service.*

## Powerful Relationships

## Innovative Technology

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VoiceLine enables carriers to deliver reliable VoIP phone service to residential and small business customers.

As a turnkey, hosted solution, VoiceLine minimizes time to market, overhead and operational expenses.

### Hosted VoIP Phone Service

VoiceLine makes it easy for you to provide a feature-rich, low-cost VoIP phone service to your customers. With VoiceLine, you can keep your brand while offering your residential and small business customers:

- Customized calling plans that feature the destinations they call most often
- Unlimited and fixed/"bucket of minutes" calling plans along with a pay-as-you-go model
- Telephone numbers from more than 30 countries around the world, regardless of where they reside, enabling them to reduce communication costs with contacts in those countries

And, as a hosted service, VoiceLine allows you to seamlessly and efficiently deploy a VoIP solution with minimal capital and operational resources.

### Carrier Benefits

By implementing VoiceLine, you can:

- Acquire new customers by providing a cost-saving telecommunications service
- Increase your average revenue per user (ARPU) by acquiring a greater share of your customers' telecom expenditures
- Accelerate your time to market by deploying a fully hosted VoIP solution
- Reduce churn and increase customer loyalty by delivering an innovative, value-added service
- Strengthen your bottom line with a high margin service
- Deploy leading-edge technology while minimizing capital and operational expenses



# VoiceLine<sup>SM</sup>



## Class 5 Features

VoiceLine provides your customers with a full set of popular Class 5 calling features, including:

- VoiceMail
- Caller ID
- Call Forwarding
- Call Blocking
- 3 Way Calling
- Call Return
- Do Not Disturb
- Speed Dial
- Reach Me
- Redial

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## Comprehensive Carrier Support

IDT provides a full complement of OSS/BSS tools to help you successfully implement and manage your VoIP calling service, including:

- A secure, Web-based partner resource center that features account management and reporting functionality
- A customizable on-line account center that allows users to view call history data and manage their account
- API integration with your existing account management system

In addition, we enable you to provide:

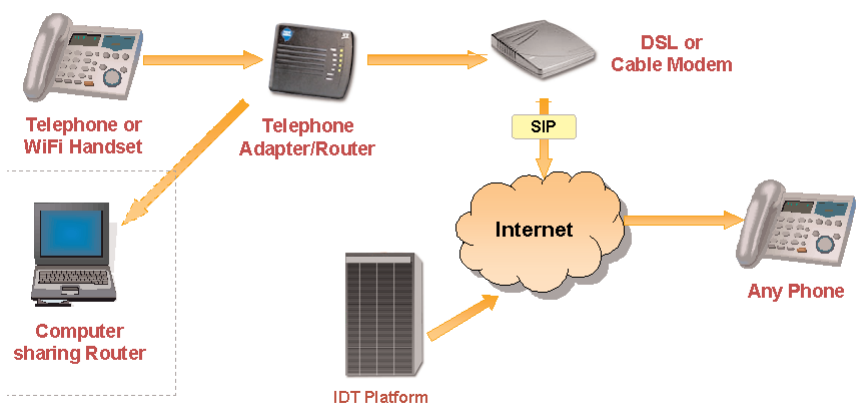
- Pre and post-paid billing models
- Multiple language support
- Your own brand or a co-branded service
- High Quality of Service (QoS) through our sophisticated network monitoring systems

## End User Benefits

With VoiceLine, your customers will receive:

- Cost-saving local, long distance and international calling and faxing
- A choice of unlimited, bucket of minutes or pay-as-you go plans, featuring popular calling destinations
- Phone numbers (DIDs) from countries all over the world, resulting in savings for overseas contacts
- A wide range of hardware products, including the InnoMedia 6328-2Re telephone adapter, the Linksys SPA941 VoIP phone and the Samsung SMT-W6100 Wi-Fi phone
- Convenient account management options

## VoiceLine Service Overview



Origination ..... Termination