



## Mobile Money Transfer Services



IDT's Mobile Money Transfer Services enable Mobile Network Operators to profit from the emerging international mobile money remittance market.

Powerful  
Relationships

Innovative  
Technology

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### The Opportunity

Mobile Money Transfer enables immigrants living abroad to send funds to the mobile wallet of their friends and family back home. By offering remittance services, you can reach immigrants all over the world who support family and friends in your home market.

- Worldwide remittance is currently a \$300 billion industry with tremendous growth
- Remittance products feature a very high adoption rate among immigrants
- Billions of people have a mobile phone but no bank account and are ideal candidates for mobile-enabled financial services, including mobile money transfer

### IDT Partner Benefits

IDT is recognized as one of the world's largest prepaid services providers. By partnering with IDT to offer mobile money transfer, you can:

- Leverage IDT's distribution networks in the U.S., Canada, Latin America, Europe and Asia to reach immigrants outside your home market
- Enable funds to be sent from overseas directly to your subscriber's mobile money account
- Reduce financial and operational risks by utilizing IDT's prepaid services platform capabilities
- Position yourself to implement additional prepaid mobile commerce applications and affinity programs