



Mobile Messaging Services



IDT has partnered with VeriSign to enable mobile operators to profit from the billions of intercarrier messages delivered monthly around the world.

Operators can benefit by growing revenue while improving customer satisfaction.

Mobile Operator Benefits

By partnering with IDT/VeriSign, you can:

- Grow overall revenue, as messaging services can deliver increased usage and improved customer satisfaction
- Increase subscription-based revenue through OCSMS/ICMMS messaging
- Benefit from partnerships that deliver over 500 mobile destinations worldwide, reducing the need for extensive bilateral relationships
- Take advantage of a best in class OCSMS infrastructure that delivers around 200 million messages a day and over 50% of all North American traffic
- Leverage the expertise of the 3rd largest international voice operator (IDT) and a leading Internet security and directory services provider (VeriSign).

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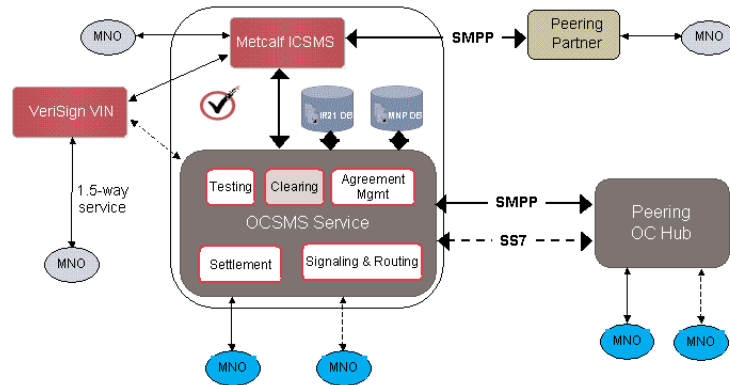
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Open Connectivity SMS Service

OCSMS enables customers to exchange SMS text messages with end users on other mobile networks. With OCSMS, operators simply make one connection to a hub in order to reach all other networks connected to that hub. OCSMS is a closely defined, GSMA compliant, standardized service with SMPP or SS7 connectivity options.



Intercarrier MMS Service

With ICMMS, customers can exchange MMS multimedia messages (pictures, audio, video) with customers on other mobile networks. The ICMMS service connects to the mobile operator's MMS Service Center (MMSC) and provides a hubbing point for connections to other operators. This simply requires an IP VPN, GRX or CRX connection and an MMSC that supports 3GPP or 3GPP2 MM4 standards.

